

MELBOURNE CITY FOOTBALL CLUB.



Promotion Terms and Conditions PK Yeti Social Media Competition

Melbourne City FC

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Promotion Details:

1.	Promotion	Win PK's Yeti	
2.	Promoter	Melbourne City FC Pty Ltd (ABN 39 128 569 264) of 2 Crissane Road Bundoora, Victoria 3083.	
3.	Promotional Period	Entries Open:	Thursday 22 July 2021, 9am (AEST)
		Entries Close:	Sunday 25 July 2021, 11:59pm (AEST)
4.	Eligible Entrants	<p>Victorian residents 18 years of age or older who:</p> <ul style="list-style-type: none"> • Hold either a Facebook, Twitter, or Instagram account in their name • Are not an employee of either Melbourne City FC or Yeti Australia • Are not otherwise directly connected to the promotion • Meet any additional eligibility requirements set out in the Conditions of Entry. 	
5.	How to Enter	<p>During the Promotional Period, an Eligible Entrant must:</p> <ul style="list-style-type: none"> • Visit either the Melbourne City FC Facebook page, Twitter feed, or Instagram feed; and • Comment on the Facebook competition post (or Twitter feed or Instagram feed) with your favourite photo from the A-League 2021 Grand Final <p>Entry is free, and an Eligible Entrant may submit more than one entry during the Promotional Period.</p> <p>Entries must be the original work of the Eligible Entrant and not previously published anywhere else.</p>	
6.	Prize(s)	Prize:	The prize consists of one Major Prize. The major prize includes the following: <ul style="list-style-type: none"> • One Yeti Tundra Hail Hard Cooler
		Prize Value:	\$599.95 RRP excl GST
		Total Prize Pool:	\$599.95 RRP excl GST
7.	Prize Selection	Method:	The Promotion is a game of skill. Chance plays no part in the selection of the Prize winners.

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			Each valid entry will be individually judged according to its merits on the basis of creativity and originality as determined in the complete discretion of the Promoter. One (1) entrant will be selected by the Promoter as the winner, based on their submission and in the complete discretion of the Promoter.
		Date:	Monday 26 July 2021
		Time:	10.00am (AEST)
		Location:	City Football Academy, Melbourne 2 Crissane Road Bundoora VIC 3083
		Notification:	<p>The winner will be notified by either Facebook message, Twitter DM, Instagram DM or email within two (2) hours of the prize selection time. The winner will be required to provide a Facebook message reply (or Twitter DM reply, or Instagram DM reply) or reply email acknowledgement within 4 days to be considered to have accepted their prize.</p> <p>Reasonable efforts will be made to contact the winner. If the winner cannot be contacted or if the winner fails to communicate their acceptance of the prize to the Promoter by 5pm on Friday 30 July 2021, or fails to provide the requested information, or is unable to comply with the Promotion Details and Terms and Conditions, the Promoter reserves the right to: offer the prize to the runner up, as provided in item 9 'Unclaimed Prizes'.</p>
8.	Publication of winners	Website	https://www.melbournecityfc.com.au/ for a period of 28 days
9.	Unclaimed Prizes		If the Prize is unclaimed, the Promoter determines that the winner is ineligible or the winner notifies the Promoter that they can no longer claim the Prize, the Promoter will award the Prize to the relevant runner up.
10.	Other		<p>As entry is by way posting of Facebook comment, Twitter comment or Instagram comment, the competition is also subject to Facebook, Twitter and Instagram's separate trade promotion guidelines.</p> <p>The Promoter reserves the right to publish any or all components of the Entries (including parts of Entries) and publication does not necessarily mean the Entrant has won a Prize.</p> <p>The Promoter does not claim any rights of ownership in your Entry. As such, Entrants will retain ownership of the copyright in their submitted Entries and, subject to any license granted to the Promoter, you will also have the right to use your Entry however you choose.</p> <p>By submitting your Entry and/or uploading your image on social media, you:</p> <ul style="list-style-type: none"> grant to Promoter, and parties authorised by the Promoter, an irrevocable, perpetual, non-exclusive, royalty free, transferrable license (with the right to sub-license) to use, edit, reproduce, play, perform, modify, translate, distribute, prepare derivative works of and/or to display your Entry (or part thereof) at the

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		<p>Promoter sees fit in any medium or method (whether now or later developed) to be exercised in the Promoter's sole discretion throughout the world;</p> <p>and</p> <ul style="list-style-type: none">irrevocably and unconditionally waive any moral rights relating to your Entry.
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Promotion Terms:

1. The Promotion Details and the Promotion Terms together form the terms and conditions of entry for the Promotion (**Terms and Conditions**). By participating in this Promotion each entrant accepts and agrees to be bound by these Terms and Conditions.
2. To the extent of any inconsistency between the Promotion Details and the Promotion Terms, the terms of the Promotion Details will prevail. Capitalised terms not otherwise defined in these Promotion Terms have the same meaning as in the Promotion Details. A reference to an Item in these Promotion Terms means the corresponding item in the Promotion Details.
3. The promoter is Melbourne City FC Pty Ltd (ABN 39 128 569 264) of 2 Crissane Road, Bundoora, Victoria 3083 (**Promoter**).
4. Information on how to enter and the prizes form part of these Terms and Conditions.
5. Entry is open to Eligible Entrants set out at Item 3. Directors, officers, management and employees (and the immediate family members of directors, officers, management and employees) of the Promoter or any suppliers, providers, companies and agencies associated with the Promotion are not eligible to enter. "**Immediate family member**" means a spouse, ex-spouse, de-facto spouse, parent, child, sibling or step-child, whether or not they live in the same household.
6. Entrants must be at least the age specified in Item 3 of the Promotion Details. If permitted under Item 3 of the Promotion Details, entrants under 18 years of age must have parental/guardian approval to enter and parental/guardian consent to these Terms and Conditions before participating and submitting their entry. If the winner is under the age of 18 years, his/her parent or guardian will be required to consent in writing to these Terms and Conditions. The Promoter reserves the right to request that an Entrant provide contact details of a parent / legal guardian as part of the submission or winner verification process and may contact an Entrant's parent or legal guardian to verify such prior permission. As all winners will be under the age of 18, the Promoter requires the Competition T&Cs be signed by the winner's parent or legal guardian before the prize is awarded.
7. To enter the Promotion, Eligible Entrants must complete the steps set out in Item 5 of the Promotion Details. Eligible Entrants must provide all information required to enter the Promotion, which may include, but is not limited to, their full name, gender, date of birth, residential address, current and valid email address, contact telephone number and mobile telephone number.
8. The Promoter reserves the right, at any time, in its sole discretion, to:
 - (a) verify the validity of entries and entrants (including but not limited to an entrant's identity, age and place of residence); and/or
 - (b) disqualify any entrant who submits an entry that is not in accordance with these Terms and Conditions or who tampers with the entry process; and/or
 - (c) disqualify at any time any entry that, in the opinion of the Promoter, includes objectionable content, profanity or is potentially insulting, inflammatory or defamatory.
9. Errors and omissions may be accepted at the Promoter's discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.
10. Entries will be deemed to be accepted once Eligible Entrants have completed the steps set out in Item 4 of the Promotion Details. Incomplete, indecipherable or illegible entries will be deemed invalid. Contact details entered

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incorrectly by an Eligible Entrant may deem their entry invalid. No responsibility will be taken for lost or misdirected entries.

11. If there is a dispute as to the identity of an entrant, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant.
12. The Promoter prohibits entries that violate the rights of others, include objectionable content or are unlawful or potentially insulting, inflammatory, defamatory or obscene.
13. Entry to the Promotion will be free of charge.
14. The Winner of the Prize will not be charged a delivery or administrative fee.
15. In accordance with Item 9 of the Promotion Details, if for any reason a winner does not take a Prize by the time stipulated by the Promoter, then that winner's Prize will be forfeited.
16. If the awarding of the Prize involves a game of skill, then each valid entry will be individually judged according to its merits on the basis of creativity and originality as determined in the complete discretion of the Promoter. All decisions of the Promoter when judging the competition are final. If the awarding of the Prize involves a prize draw, the Promoter reserves the right to conduct a redraw, in its absolute discretion, in the event an entrant has not claimed a prize within the timeframe prescribed in Item 9 (if relevant). If required or relevant, the Promoter will conduct the unclaimed prize draws on a date determined by the Promoter at the same time and place as the original draw, subject to state/territory regulations, and the winner(s) of that draw will be notified, and their details disclosed, in the same manner as would have been required under the original draw.
17. The Promoter may substitute the winner of a Prize if that person is not readily identifiable and reasonable efforts have been made by the Promoter to identify the winner.
18. If a Prize (or part of a Prize) is unavailable, the Promoter, in its discretion, reserves the right to substitute the Prize (or that part of the prize) with a prize to the equal value and/or specification, subject to any written directions from a regulatory authority.
19. The Prize Value(s) in these Terms and Conditions are in Australian dollars, include Australian GST where applicable and are based on the recommended retail value of Prize components at the time of printing.
20. The Promoter accepts no responsibility for any variation in the value of any part of the Prizes. To the extent permitted by law:
 - (a) the Promoter makes no representations or warranties as to the suitability of the Prizes; and
 - (b) no compensation will be payable if, for any reason, a winner is unable to use the Prizes as stated.
21. The winner accepts the Prize 'as is' and acknowledges that the Promoter accepts no responsibility for any tax implications that may arise from the Prize.
22. If there is a prize draw, Entrants are not required to be present at the prize draw to be eligible to win, unless
 - (a) entry to the Promotion is only available in the premises in which the draw is to take place; and
 - (b) the draw takes place within 24 hours after the commencement of the Promotion.
23. The winners will be notified in writing by email (or as otherwise noted in the Promotion Details) within the timeframe prescribed in Item 7 of the Promotion Details using the contact details provided to the Promoter on entry into the Promotion or subsequently as provided in the Promotion Details. The winners' details will be published at the website and for the time period set out in Item 8 of the Promotion Details .
24. The Prizes are as stated and cannot be varied or transferred or exchanged for cash or goods. If, for any reason whatsoever, the winner does not take an element of the Prize at the time stipulated by the Promoter, then that element of the Prize will be forfeited by the winner and cash will not be awarded in lieu of that element of the Prize. Prize values are the recommended retail value as provided by the supplier and are correct at time of printing.

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25. Only one prize can be won by any single entrant.
26. Printing errors and other quality control matters will not be used as a reason for refusing a winning entry.
27. The Promoter's decision in relation to any aspects of the Promotion is final and binding on every person who enters.
28. Any ticketed method of draw will allow each ticket in the draw a random and equal chance of being drawn.
29. Subject to the approval of the relevant trade promotion regulators, if this promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, including but not limited to infection by computer virus, bugs, tampering, technical difficulties, unauthorised intervention or fraud, which corrupt or affect the administration security, fairness or integrity or proper conduct of this promotion, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law (a) to disqualify any entrant who tampers with the entry process; or (b) subject to any written directions from a regulatory authority, to modify, suspend, terminate or cancel the promotion, as appropriate.
30. The Promoter is not responsible for any incorrect or inaccurate information either caused by programming associated with or utilised in the promotion, or for any technical error, or any combination thereof that may occur in the course of the administration of the promotion including any omission, interruption, deletion, defect, delay in operation or transmission, communications line, mobile or satellite network failure, theft or destruction or unauthorised access to or alteration of entries.
31. Any cost associated with accessing the promotional website is the entrant's responsibility and is dependent on the internet service provider used.
32. The use of any automated entry software or any other mechanical or electronic means that allows an entrant to automatically enter repeatedly is prohibited and will render all entries submitted by that entrant invalid.
33. Entrants consent to the Promoter using the entrant's name, likeness, image, voice and/or entry if they are a winner including photograph, film and/or recording of the same in any media for an unlimited period without remuneration for the purpose of promoting the Promotion including any outcome, and promoting any products, services or materials manufactured, distributed and/or supplied by the Promoter or the supplier of the Prizes and any related use by the Promoter.
34. It is a condition of accepting a Prize that the winner agrees to participate in and cooperate with all reasonable media editorial requests, including but not limited to, being interviewed, photographed and filmed and the winner grants the Promoter a perpetual, irrevocable, non-exclusive, royalty free licence to use such footage and photographs in all media worldwide and the winner will not be entitled to any fee for such use. The inclusion of any such recordings, footage or photographs (including but not limited to creative control of such recordings, footage or photographs) will remain with the Promoter at all times.
35. As a condition of accepting the Prize, the winner (and their parent or legal guardian, if the winner is aged under 18 years) may be required to sign legal documentation as and in the form required by the Promoter in its absolute discretion, including but not limited to a legal release and indemnity form.
36. Except for any liability that cannot be excluded by law, the Promoter and its related entities and their respective officials, servants, representatives, agents and sponsors (and any of their respective representatives), exclude all liability (including liability in negligence) for any claim, personal injury, death, loss or damage (including loss of opportunity), cost or expense that may be suffered, incurred or sustained by the entrant or the winner, whether direct, indirect, special or consequential, arising in any way out of the Promotion, including, but not limited to, arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any entry or prize claim that is late, lost, altered, damaged or misdirected (whether or not after its receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in prize value to that stated in these Terms and Conditions; and/or (e) redemption and use by the winner of any Prize.
37. All entrants in the Promotion, including the winner, provide a release and indemnity to the Promoter and its officials, servants, representatives, agents and sponsors (and any of their respective representatives) against any claim, loss, damage, liability, cost and expense that may be incurred or sustained by the Promoter or its officials, servants, representatives, agents and sponsors (and any of their respective representatives) arising out of any act, matter or thing done, permitted or omitted to be done by the entrant including the winner in relation to the Promotion or the Prize.

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38. The Promoter and its related entities and their respective officials, servants, representatives, agents and sponsors (and any of their respective representatives) take no responsibility for defective Prizes or Prizes damaged or lost in transit, or late, lost or misdirected mail.
39. The release and indemnity in clauses 36 and 37 (each a "**relevant commitment**") is given by each entrant (including the Winners) in favour of the Promoter. It is acknowledged that:
- (a) the relevant commitment is given by each entrant and the winner for the benefit of the Promoter with the intention that the Promoter is entitled to rely on and enforce the relevant commitment;
 - (b) the benefit of the relevant commitment is held by the Promoter on its own behalf; and
 - (c) the Promoter may enforce and recover under the relevant commitment.
40. Save as described in the Promotion Details item 10, the Entry details remain the property of the Promoter, save for the entrant retaining ownership of the image submitted in the Entry. Entrants' personal information will be collected by the Promoter for the purpose of conducting and promoting this Promotion (including for the purpose of identifying and notifying the winner). Without limiting the foregoing, the Promoter may disclose entrants' personal information to other parties assisting in the administration of the Promotion including to the Promoter's related entities, prize suppliers, external service providers and authorities that regulate this Promotion. By accepting these Terms and Conditions, the entrant consents to the Promoter, their collective related entities and business partners (as applicable) using the entrants' personal information for the purpose of sending direct marketing messages with respect to programs, products and services available through any or all of them. The name, address, phone number and email address of entrants may also be incorporated into the Promoter's mailing list for future promotional, marketing, publicity, research, profiling and analytical purposes. Entrants may be contacted via electronic text messages, emails, mail and telephone. The Promoter will handle the entrants' personal information in accordance with the Melbourne City FC's Privacy Policy which is available at www.melbournecityfc.com.au. Entrants may request access to or correction of their personal information held by the Promoter by writing to the Melbourne City FC Privacy Officer at privacy@melbournecityfc.com.au
41. These Terms and Conditions are governed by the laws of the State of Victoria, Australia and each entrant agrees to submit to the exclusive jurisdiction of the courts of Victoria.